**5 September 2025**

Hon. **Samuel Nartey George (MP)**
Minister for Communication, Digital Technology & Innovations
Accra, Ghana

**Subject: Request to Reconsider the Intended Revocation/Suspension of MultiChoice Ghana’s Operating Licence**

Honourable Minister,

I write as a **concerned Ghanaian film producer and director** who, for personal reasons, wishes to remain anonymous. I am deeply disappointed by the Ministry’s public stance signalling a shutdown of MultiChoice Ghana by **6 September 2025** and the National Communications Authority’s 30-day notice of intention to suspend the company’s authorisation. These announcements, while framed as consumer protection measures, risk inflicting severe and lasting harm on Ghana’s creative economy.

First, **Pay TV is a luxury, not a necessity**. Ghanaians already have abundant free-to-air options; TV3, UTV, and the Joy platforms among many others - so those who cannot afford subscription services are not excluded from access to information and entertainment. Government’s role, in my respectful view, is to **facilitate market choices**, enforce transparency, and uphold fair competition not to shutter a private operator when there are numerous free alternatives.

Second, to avoid any presumption of partisan bias, I will state my position plainly. I have supported the **NPP** for most of my life but did **not** do so in the last election. If elections were held today, I would vote **NDC** again; I believe the President is doing a fine job. My concern here is **policy over politics**.

Third, the **economic and cultural stakes** are enormous. Beyond football and older Hollywood titles, MultiChoice’s **Akwaaba Magic** has been the single most important television platform sustaining Ghanaian film and TV in the last five years.

* I have personally **produced over seven shows** for Akwaaba Magic, with project values between **GHS 1 million and GHS 6.5 million**.
* From my experience, I estimate they spent **over GHS 20 million** producing Shirley Frimpong-Manso’s Dede.
* In one year alone, Akwaaba commissioned **68 projects**; across five years, I believe **200+ projects** have been commissioned industry-wide -injecting **millions of cedis** into productions, crews, vendors and talent.
* On my last Akwaaba project, I engaged **over 750 Ghanaian workers**.
* By contrast, a leading free-to-air network offered me **GHS 3,000 per episode** - about **6%** of Akwaaba’s per-episode rate -an amount that cannot sustain professional crews or quality standards.

Akwaaba Magic has also been, to my knowledge, **the only Ghanaian TV platform that pays cash** to license locally-made films, series and talk shows. Beloved titles like **DEDE, HOUSE OF KLU, MADAM, NANA AKOTO, QUEEN OF AKRA, ACCRA STAY BY PLAN, AMOANIMAA’S ERA,TANKO VILLA, ROCK THAT AISLE,PARTY OFFICE, ENO,BILLIONAIRE’S WIFE, ACCRA MEDICS, HIGH CURRENCY,** and **SEVSU** exist at this scale because Akwaaba underwrote them. Removing MultiChoice risks collapsing this financing spine.

The ripple effects extend beyond producers and cast: **hundreds of core employees** at MultiChoice Ghana and **thousands of independent installers and dealers** rely on this ecosystem. If forced out, MultiChoice can - by precedent - **pack and leave**. Those who lose are Ghanaian workers, suppliers, and the **thousands of willing subscribers** who choose to pay for Pay TV.

Respectfully sir, I ask that you **reconsider** the current course because what Ghana’s film & TV renaissance need most is **partnerships and collaborations at this crucial time**. We have no ready substitute if MultiChoice exits; recent attempts by global streamers (Netflix and Amazon) to root deeply in our sub-region did not end well as they left. We cannot afford to lose **DSTV Akwaaba Magic and Showmax**, so please let’s choose the better alternative to threats and shutdowns.

Should you require it, I am prepared to brief your office **off the record** with production budgets, payrolls and vendor lists to substantiate the scale of impact described above.

Yours faithfully,

**Name Withheld**
A Concerned Ghanaian Film Producer & Director
(Identity withheld for personal reasons)